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SPRING 1941

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"THE EARLY BIRD" GETS THE BEST OF EVERYTHING

The gardener who waits for "nice weather" to do his planting always has to take his hat off to the gardener who gets out into the garden EARLY and digs and plants when the air is chill and the weather is disagreeable.

BE WISE!

PLANT EARLY!



- 1—Yellow King Humbert 5—King Midas 3—City of Portland
2—The President 4—Cheerfulness

*Plant Giant Flowered Cannas for Brilliant
Color Mass and Tropical Effect. Flowers all
Summer. Plant Them Early for Best Results.*

ONE OF EACH OF THE 5 VARIETIES ILLUSTRATED IN COLOR ABOVE FOR \$1.00

3 of each, Total 15 plants.....	\$2.25
6 of each, 30 in all.....	3.00
12 of each, Total 60 plants.....	5.00

Or make your own selection at following prices:

5, your selection.....	\$1.00	12, your selection.....	\$2.00
30, your selection.....	3.00	100, your selection.....	8.50

No Shipments Sent C.O.D. Send Money Order or Check Along With Your Order. All Shipments will be Sent by Express Collect, the small Express Charge to be Paid to the Express Company on Delivery of the Package. This applies to everything listed in this catalogue.

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"GOLD MEDAL" DELPHINIUMS (See top of next page)

Wholesale Prices Spring---1941

50% Wholesale Discount

allowed on all prices in my 1941 Spring catalogue, excepting on roses, on which the prices are given below. (Also excepting Columbia Phlox and Buddleia Charming.)

PLANT PATENT NOTICE (Protected by Plant Patents)

The following provisions apply to all patented and trade-marked plants we sell: Each plant so indicated is a patented variety under the laws of the United States and any asexual reproduction or distribution by sale, gift or otherwise of scions, buds or cuttings for such reproduction constitutes an infringement of the patent. Any unauthorized reproduction, sale, or other distribution of reproducing propagating material of these patented plants, prohibited by the patent under these names and trade-marks, or any other name or names, will subject the reproducer, seller, or distributor thereof to prosecution for infringement under the United States Patent Laws.

RETAIL PRICES ON ROSES

No less than 3 are to be sold at the dozen rate.

WHOLESALE PRICES

1 to 10 plants of a variety at the each rate

10 to 20 plants of a variety at the 10 rate

20 or more of a variety at the hundred rate

PATENTED HYBRID TEA ROSES

	Pat. No.	Retail		Wholesale Price		
		1	Dozen	1	10	100
ALICE HARDING	202	1.00	10.00	.60	5.50	50.00
AMELIA EARHART	63	1.25	12.50	.75	7.00	60.00
BETTER TIMES	23	1.00	10.00	.60	5.50	50.00
COUNTESS VANDAL	38	1.00	10.00	.60	5.50	50.00
ECLIPSE	172	1.00	10.00	.60	5.50	50.00
GLOAMING	137	1.00	10.00	.60	5.50	50.00
JEAN COTE	321	1.25	12.50	.75	7.00	60.00
MARY HART	8	.85	8.50	.50	4.50	40.00
MATADOR	170	1.00	10.00	.60	5.50	50.00
McGREDY'S PINK	341	1.25	12.50	.75	7.00	60.00
McGREDY'S TRIUMPH	190	1.25	12.50	.75	7.00	60.00
MRS. FRANCIS KING	253	.85	8.50	.50	4.50	40.00
NIGRETTE	87	1.00	10.00	.60	5.50	50.00
REX ANDERSON	335	1.25	12.50	.75	7.00	60.00
ROME GLORY	304	1.25	12.50	.75	7.00	60.00
RONCARD	284	1.25	12.50	.75	7.00	60.00
SATURNIA	349	1.00	10.00	.60	5.50	50.00
WHITE BRIARCLIFF	108	1.00	10.00	.60	5.50	50.00
ZULU QUEEN	363	1.50	15.00	1.00	9.00	75.00

NEW SUB-ZERO HYBRID TEAS

BREAK O'DAY	1.50	15.00	1.00	9.00	75.00
LILY PONS	1.50	15.00	1.00	9.00	75.00

PATENTED FLORIBUNDA ROSES

(See Pages 18-19)

	Pat. No.	Retail		Wholesale Price		
		1	Dozen	1	10	100
ANNE POULSEN	182	.75	7.50	.45	4.00	35.00
BETTY PRIOR	340	.85	8.50	.50	4.50	40.00
DONALD PRIOR	377	.85	8.50	.50	4.50	40.00
GLORIA DU MIDI	270	.75	7.50	.45	4.00	35.00
PERMANENT WAVE	107	.75	7.50	.45	4.00	35.00
ROCHESTER	131	.85	8.50	.50	4.50	40.00
SMILES	331	.85	8.50	.50	4.50	40.00
SNOWBANK	279	.85	8.50	.50	4.50	40.00
WORLD'S FAIR	362	1.00	10.00	.60	5.50	50.00

PATENTED CLIMBING ROSES (or patent rights reserved)

BLAZE	10	1.00	10.00	.60	5.50	50.00
COPPER GLOW		1.50	15.00	1.00	9.00	75.00
CL. COUNTESS VANDAL		1.00	10.00	.60	5.50	50.00
ELEGANCE		1.50	15.00	1.00	9.00	75.00
GOLDEN CLIMBER	28	1.00	10.00	.60	5.50	50.00
GOLDEN GLOW	263	1.00	10.00	.60	5.50	50.00
GOLDEN ORANGE		1.00	10.00	.60	5.50	50.00
NEW DAWN	1	1.50	15.00	1.00	9.00	75.00

UNPATENTED EVERBLOOMING CLIMBING ROSES

	Retail	Wholesale
1	1.00	.60
3	2.50	1.50
6	4.50	2.75
12	7.50	4.50
100	50.00	35.00

In the following varieties—your selection

Climbing Pink Radiance

Climbing Pres. Hoover

Grace Wayman (climber)

Climbing Red Radiance

Climbing Talisman

Mary Lovett (climber)

ROBERT WAYMAN

BAYSIDE

LONG ISLAND

NEW YORK

"Gold Medal" Delphiniums

These Delphiniums are the finest I have ever offered. The huge spikes, studded with bloom are often 4 to 5 feet high and the individual florets are many times larger than the greatly reduced illustration. The colors include pure blues, purples, and mauves as well as pure snow white. The plants themselves are strong stocky flowering size two year old plants with extra heavy root system. I would be justified in offering them at \$1.50 each, but as I have an extra fine large stock of them I am making a special price inducement that should appeal to all flower lovers.

50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50
100 for \$25.00

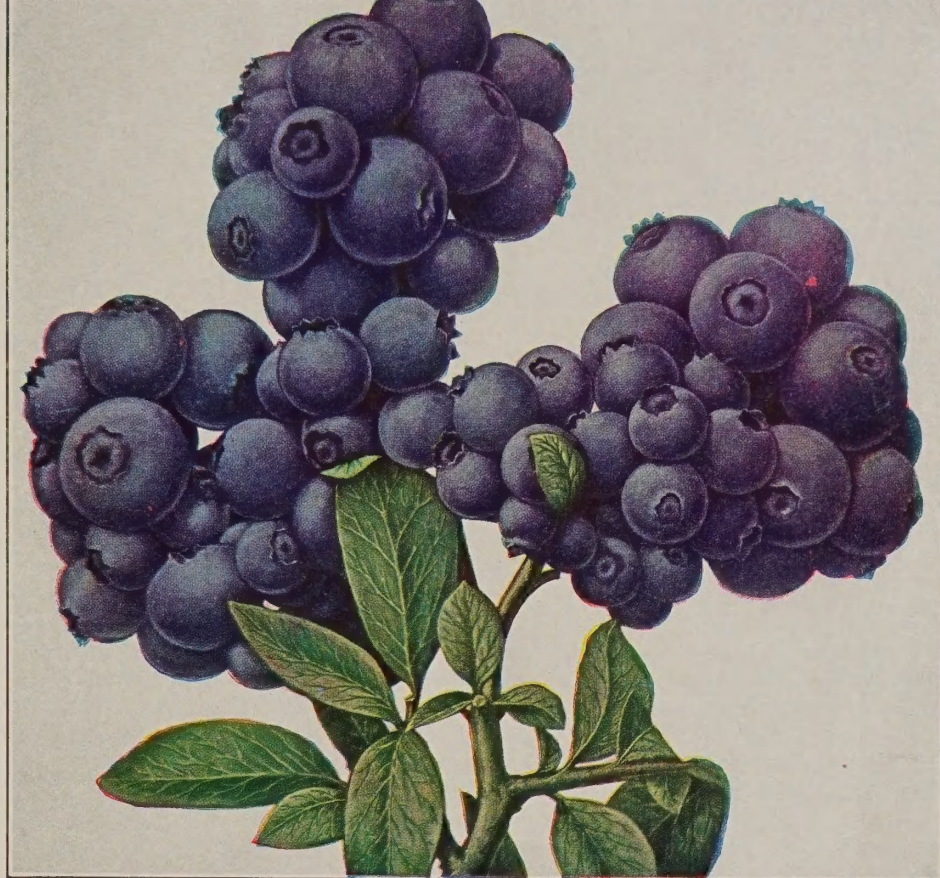
Wisterias

Many people have had the great disappointment of buying cheap Wisterias and then having no flowers on them after growing them for years. You will not have this trouble with the plants I am offering, as they are all grafted plants grown from flowering wood of extra fine plants and every plant will furnish a great profusion of bloom. The plants are extra strong robust plants, much finer than anything you would expect to receive. You will be agreeably surprised when you see them, and still more pleased when you see them in bloom.

WHITE OR PURPLE—Your choice—
\$1.50 each; 3 for \$3.75; 6 for \$6.00.



Purple
Wisteria



New Giant Blueberries

If you have been buying blueberries in the market lately you may have noticed that they are larger and more delicious than the kind you were formerly able to get. This is the result of work that has been done by experts to improve the old fashioned blueberry. The following is a group of the finest new blueberries to date. They produce the most delicious fruit up to $\frac{3}{4}$ of an inch in diameter. Each plant should produce several quarts of berries each season. Aside from their value in this respect they are most ornamental of all shrubs, Spring, Summer, Fall and Winter. Two or more varieties should be planted together for cross-pollenization for best results. They are hardy anywhere and easy to grow. Cultural directions will be sent along with the plants.

Prices on the following varieties: \$1.50 each; 3 for \$3.75; 6 for \$6.00.

CABOT—The earliest variety of all to bear fruit. Broad plants about 3 ft. high, making a broad, low spreading bush.

CONCORD—The bush is of upright habit and will eventually reach 6 ft. in height. They ripen a few days earlier than Rubel. Berries are large, frequently measuring $\frac{3}{4}$ inch in diameter.

JERSEY—The bush is of vigorous habit and grows to be quite large. The berries are the largest of any here listed and ripen about the same time as Rubel.

RANCOCAS—The bush is of slender, vigorous, upright growth reaching about 5 ft. in height. The berries are somewhat larger than Rubel and ripen several days earlier.

RUBEL—The bushes are vigorous and handsome and eventually reach a height of 6 ft. or more. The berries are large and of fine blue color. Can be depended upon for a good crop every year. Ripens about 2 weeks later than Cabot.



“5-in-1” Plum Tree

The delightful effect of these multi-colored fruits hanging on one tree is partly shown in the illustration at the left. Of course the fruit is about four or five times larger, and only three varieties are shown in the illustration, but the tree will produce five varieties of luscious plums. Plum trees are almost entirely free from disease and are easy to grow almost anywhere. They prefer a heavy clay soil but even this is not necessary. The varieties of plums produced on this ONE TREE ORCHARD are Burbank, Abundance, Red June, Wickson and American, five of the finest and most delicious of all plums in red, purple, yellow, etc. \$2.50 each; 3 for \$6.50; 6 for \$12.00; 12 for \$20.00.

“5-in-1” Apple Tree

FIVE DIFFERENT APPLES ON ONE TREE

Red Apples, Yellow Apples, Early Apples, Late Apples, Sweet Apples, Tart Apples, Eating Apples, Cooking Apples, apples to suit every taste and for every purpose—all you want of them.

Instead of having an apple tree that bears just one variety of fruit all at one time, plant one of these ONE TREE ORCHARDS, and pick fresh tree ripened fruit all summer and fall. The varieties on this “5-IN-1” Apple Tree are:

DOUBLE RED DELICIOUS—The finest red eating apple.

YELLOW DELICIOUS—A yellow form of above.

RED ROME BEAUTY—A champion late red apple.

YELLOW TRANSPARENT—The finest early summer apple.

STAYMANS WINESAP—A delicious all purpose late apple.

These trees offer utility, novelty and beauty all in one, for there is nothing finer than an apple tree in full bloom in early Spring. The trees are hardy in the most severe climates and require no special care. \$2.50 each; 3 for \$6.50; 6 for \$12.00; 12 for \$20.00.



“YELLOW DELICIOUS” APPLE
One of the 5 varieties of apples produced by
THE “5-IN-ONE” APPLE TREE

“Peach-Plum-Apricot” Tree

This is the greatest novelty of them all, with three entirely different kinds of fruit on one tree; first, the “Hale-Haven” Peach, an improvement on the J. H. Hale Peach, and the greatest peach of all time; second, the “Burbank” Plum, which is world famous and one of the most delicious of all plums; third, the “Superb” Apricot, the finest Apricot produced to date. It sounds unbelievable to have three entirely different kinds of fruit on one tree and it certainly will prove a sensation in your community. \$2.50 each; 3 for \$6.50; 6 for \$12.00; 12 for \$20.00.

“3-in-1” Cherry Tree

The three varieties of cherries on this tree are Windsor, a very large sweet juicy cherry of dark color almost black; Early Richmond, which is unsurpassed for cooking purposes; Montmorency, a late variety for cooking. These are three of the finest cherries grown. \$2.50 each; 3 for \$6.50; 6 for \$12.00; 12 for \$20.00.

“MIRACLE” 5-in-1 FRUIT TREES

are among the Greatest Novelties Ever Offered
to the Horticultural World

“5-in-1” Pear Tree

Delicious tree ripened fruit is most healthful, and every one with any kind of a garden can find room for one or more of these marvelous multi-fruited trees. Your neighbors will be amazed and you will have a lifetime of enjoyment for a small investment. The varieties of pears on this tree are the Bartlett, Keiffer, Garber, Early Harvest and Koonce, five of the finest pears that grow, juicy, highly flavored, early and late. \$2.50 each; 3 for \$6.50; 6 for \$12.00; 12 for \$20.00.

“5-in-1” Peach Tree

“5-IN-1” PEACH TREE—J. H. Hale illustrated in actual size, is just one of the five delicious varieties of peaches produced on one tree. The others are Elberta, Golden Jubilee, Red Bird and Belle of Georgia—the five finest peaches grown. You can have these large sweet, juicy peaches, all growing and ripening to their rosy and golden glory, providing luscious fruit early, midseason and late, all on one single magical tree. It sounds fantastic but it is true. These trees are sure to prove a sensation in your community. These peach trees are hardy right up into Canada. \$2.50 each; 3 for \$6.50; 6 for \$12.00; 12 for \$20.00.



J. H. Hale



Bartlett Pear

NEW IMPROVED BUSH CHERRY—This new cherry, which grows in bush form, is the result of 40 years work by the originator. The fruit is large and fine to eat from the bush and makes a wonderful jam of the most superb flavor and richest color imaginable. The bush branches from the ground up and the branches are literally covered with delicious fruit. The bush is at all times ornamental, from the Spring when it is covered with snow white blossoms, through the summer with its silvery green foliage turning to a rich red and gold in the Fall. They are hardy from Coast to Coast and from the Gulf of Mexico into Canada. Besides the delicious fruit they are superb as a hedge or foundation or other ornamental planting. \$1.50 each; 3 for \$3.75; 6 for \$6.00; 12 for \$10.00.

NEW PLUM-CHERRY HYBRID—Something entirely new. The fruit is of a delicious sweetness and in favorable seasons will bear fruit the year after planting. Color of skin and fruit rich intense purplish black-red. Hardy everywhere even in the most severe climate of our extreme Northern States and Canada. Branches from the ground up in shrub form so that all fruit is within reach from the ground. A prodigious bearer, as the strength of the plant all goes into producing fruit and not surplus wood, the limbs and branches being covered with a solid mass of delicious fruit. Strong 3 to 4 foot trees, ready to bear fruit next year. \$2.50 each; 3 for \$6.50; 6 for \$12.00.

The Cream of the World's Best New Decorative Dahlias



Jersey's
Beauty

When I say that this is the finest collection of Decorative Dahlias I have ever offered, it is putting it mildly. I believe it is one of the best collections that will be offered this season by any one at any price. I spent a good deal of time this past season, when Dahlias were in bloom, making careful comparisons in order that I might include in this collection the best of each color and type, and here is my selection as "The World's Best" Decorative Dahlias for 1941. You'll be amazed at the superlative beauty and great size of each variety, and you are sure to carry off the prizes in your local shows with this choice collection.

BETTY COLTER—Immense flowers of salmon red, shaded old rose. One of the finest and most distinctive of the newer introductions. 50c.

BLACK JACK—Huge, handsome flowers of rich, deep, dark maroon on fine strong stems. A magnificent variety. 35c.

"WONDERLAND" DAHLIA COLLECTION

8 New Giant, Showy Decorative Dahlias \$2.00
My Selection, Labelled, from the
Foregoing List

Cultural Directions Included

Big, strong tubers will be sent, that will give you an abundance of magnificent blooms this year. Each will be distinctive, no two alike. Make your garden a Wonderland of Beauty by planting these new and lovely creations. For the price of a single bouquet you may have flowers in the garden and cut flowers indoors all summer and fall.

CAVALIER—A huge new lavender, shading lighter towards the tips. This is one of the most gorgeous Dahlias grown and I am fortunate in being able to offer it as a part of this collection. It is a flower of superb form and coloring. 50c.

DONNA CALIFORNIA—An excellent exhibition Dahlia of huge size that has won in the "Largest Dahlia" class. Deep rose, suffused lavender. 35c.

ELINOR VANDERVEER—An exquisite Dahlia of great size on perfect stems. Color a rich satiny rose pink. 25c.

H. R. S.—An amazingly beautiful new pure yellow and the outstanding variety in this color. 35c.

JERSEY'S BEAUTY—This variety still holds the lead as a cut flower. It is said American Florists sell more Jersey's Beauty than all others combined. 20c.

KATHLEEN NORRIS—A true rose pink of great size. The pinkest and loveliest of this color. 25c.

KING TUT—Rich glowing crimson burgundy, darker towards the centre. A vigorous variety on a splendid stem. 35c.

MABEL GOODACRE—Magnificent flowers of tremendous size in a delightful rosy lavender color. 35c.

NANAQUAKET—Huge flowers of perfect form in a gorgeous orchid pink color. 35c.

RADIO—Huge flowers in the most attractive autumn colorings. Bright red, edged, tipped, and striped yellow. 25c.

RED SUNSET—A new vivid scarlet of great size and beauty. 35c.

ROBERT TREAT—This is one of the largest and finest Dahlias grown in a beautiful American Beauty rose color, well poised on strong stems. 35c.

SAGAMORE GOLD—Pure gold, burnished orange. A great improvement on the magnificent and popular variety Sagamore. A thrifty and vigorous grower and a great Dahlia. 35c.

THE WORLD—Magnificent flowers of deep rosy magenta, overlaid violet and edged silver. 25c.

THOMAS A. EDISON—Large outstanding flowers of rich velvety royal purple. 25c.

WHITE WONDER—A superb white, of immense size, with long curly petals. Best white I have seen. 25c.

WM. H. HOGAN—Magnificent garnet red, tipped snow white. The best of the bi-colors and the only one that produces uniform flowers. 35c.

YANKEE QUEEN—This is a very beautiful flower of true pink without the slightest trace of lavender. Very free flowering. 35c.

"WORLD'S BEST" NEW DECORATIVE DAHLIA COLLECTION

1 each of the 20 varieties listed above \$ 4.50

3 of each, total 60 strong tubers 12.00

All accurately labelled—Cultural directions included. Every one is an exceptional variety, of large size and great beauty.

16 New Cactus Dahlias

The same careful consideration has been given to the selection of the 16 varieties in this collection, and the same care exercised, as in the selection of Decorative Dahlias on the preceding page. This is likewise by far the finest collection of Cactus Dahlias I have ever offered and in my opinion the finest of each color to date. Limited space permits only very brief descriptions, but all are of huge size, fine form, artistic poise, and exquisite coloring. As cut flowers they are unsurpassed.

35c EACH; \$3.50 A DOZ., YOUR SELECTION, LABELLED

- AMBER GLOW**—A marvelous pure clear lemon yellow.
ATTILLA—Superb deep red, tipped snow white.
BALLET GIRL—Very large flowers of orange and white.
BLACK PRINCE—Rich lustrous velvety blackish maroon.
CLAIRE WINDSOR—An artistic white. Excellent cut flower.
DAINTY LADY—Unusually attractive orchid pink.
DANCING SULTANA—Huge flowers of vivid oriental red.
ELIZABETH HARDING—Superb blending of rose-ash and orchid, with soft yellow base to each petal. Perfect.
ECSTACY—Very lovely large pure pink.
HORACE ADAMS—Shaggy orange chrome.
JERSEY'S DAINTY—White, softly tinted lavender. Exquisite.
LAVENDER LADY—Marvelous new pure soft lavender.
MASTERPIECE—A new variety with huge flowers in a marvelous shade of orchid pink.
ROYCROFT—Huge flowers of cinnamon buff.
SAMUEL T. ALEXANDER—Huge flowers of deep pink.
VALIANT—New brilliant artistic bright red.



Cactus Dahlia

New "Tom Thumb" Pompon Dahlias

The Pompons are delightful little miniatures, two inches or less in diameter, with quilled petals, which because of their extreme daintiness, perfection of form, and great profusion of bloom are especially suitable for table decoration, besides producing a dazzling array of beauty in the garden. See illustration at left.

6 Lovely Cactus Dahlias, Labelled **\$1.75**
 My Selection, All Different

16 VARIETIES, ONE EACH, AS LISTED ABOVE.....\$3.75

Pompon Dahlias



35c each; \$3.50 a dozen, Your Selection, Labelled

- HAZEL DELL**—Pink, edged cerise. A beauty.
ILMA—A perfect gem in pure lavender.
JOE FETTE—Best pure snow white.
JOHNNY PEPPIN—Best dark red.
LITTLE DAVID—Best deep orange.
LITTLE PAUL—Deep rose red, edged white.
MARY MUNN—Gorgeous fuchsia red.
SAN TOY—Snow white, tipped cerise.
SYLVIA—New red double miniature.
YELLOW GEM—Best exhibition soft yellow.

5 Lovely "Tom Thumb" Pompons, **\$1.50**
 My Selection, All Different, Labelled
10 VARIETIES, AS LISTED ABOVE.....\$2.50

5 Best Single Dahlias

Fine for Cutting and Table Decoration, as well as Garden Effect

- FUJI-SAN**—Bronze with crimson disc.
GERDA NIELSEN—Orange with red and bronze shadings.
MABEL BARNEAU—Bronzy brown, with gold lights.
SNOW PRINCESS—Best pure snow white.
THE LEOPARD—Orchid flowered. Yellow spotted crimson.

35c each; \$3.50 doz., Your Selection, Labelled
1 EACH 5 VARIETIES LISTED \$1.50

The World's 25 Best Gladiolus



Pelegrina (greatly reduced)

The World's Finest Blue Gladiolus

Huge stalks, with many lustrous
florets open at once

The splendour of these World Famous Gladiolus cannot possibly be reproduced in color. No artist can depict their spectacular beauty and no descriptive word can do them justice. They must be seen. The six varieties illustrated on Pages 8, 9, 10, and 11 are each the finest of their type. The illustrations of course are very greatly reduced, in fact I might say they are in miniature, for individual florets of many varieties are nearly as wide as this page, and the flower stalks are often shoulder high.

In this collection has been assembled the 25 varieties, which, among the thousands of varieties voted upon by the American Gladiolus Society, received the 25 highest votes. They are listed in the order of merit, as determined by the number of votes cast for each variety. Picardy received the largest number of votes, therefore heads the list as the "World's Finest Gladiolus." Minuet received the second largest number of votes, and therefore appears second on our list, etc.

If you wish the best that money can buy, if you wish to be a winner at the flower shows, or if you grow flowers only for your own pleasure and the enjoyment of your neighbours and friends, you simply cannot go wrong in selecting "The World's 25 Best Gladiolus."

I am quoting a uniform price on the 25 varieties in this collection, as listed on Pages 8 and 10, as follows:

10c each; 3 of one kind for 20c; 6 of one kind for 30c
12 of one kind for 50c; 100 of one kind for \$3.25

A pamphlet entitled "How to Grow Fine Gladiolus" will be sent with each order.

You May Choose Individual Varieties, or Order the Complete Collection.

PICARDY—Sensation of the Gladiolus world and winner of highest vote of American Gladiolus Society. Florets up to seven inches across, on flower stalks up to six feet tall. Sold a few years ago at \$2.00 a bulb. See illustration Page 9.

MINUET—Best orchid-toned variety, superb in every way. Huge florets up to seven inches across, one stalk making a bouquet. Majestic in the garden; unsurpassed as a cut flower; a sure winner in the flower shows. See color illustration Page 11.

COMMANDER KOEHL—The World's Finest Red Gladiolus. Gorgeous rich glossy flowers of great brilliance, huge size, perfect form, and without a speck of any other color. See color illustration Page 9.

BETTY NUTHALL—Always a Prize Winner. Glowing orange-pink with soft yellow throat. This variety sometimes produces as many as five huge spikes to a single bulb. It seems unbelievable that so much beauty could come from a single bulb. See illustration Page 10.

MOTHER MACHREE—Like the foregoing varieties, it is the leader in its class, being an invincible lavender, with glints of salmon and gold and a delightful yellow area at the throat. It is one of the most beautiful flowers grown.

MARMORA—An exquisite flower of unusual lavender-grey, with a bright petunia spot at the throat. Huge flowers, many open at once.

MAID OF ORLEANS—A five-star sensation, which jumps immediately to first rank as the **best white**. Huge flowers of aristocratic bearing, with soft cream buds opening to pure snow white.

MR. W. H. PHIPPS—This variety headed the list for many years, and is still and always will be one of the most glorious of all gladiolus. The color is a gorgeous salmon pink, with very large flowers, many open at once. It is still my own special favorite.

BAGDAD—A gigantic flower of an unusual old-rose color, being in a class by itself. Florets seven inches across, ten open at once, on tall spikes.

MILDRED LOUISE—A magnificent new bright strawberry-pink, with lovely delphinium blue anthers, yellow throat and deep red pencilling on lower petals.

PELEGRINA—Some years ago there was no such thing as a blue gladiolus, but blues have been gradually developed until now we have in Pelegrina the perfect deep blue Gladiolus. It is a fine, large, outstanding, lustrous intense deep blue flower of perfect form and received the highest vote of all the blues. Huge stalks, many open at once. Always a prize winner. See color illustration on this page.

Picardy (Greatly Reduced)

The Finest Gladiolus in the World

**Florets up to 7 inches across on flower stalks
up to 6 feet tall**



Commander Koehl (Greatly Reduced)

The World's Finest Red Gladiolus

**Brilliant, glossy florets of huge size, without
■ speck of any other color**

The World's 25 Best *Gladiolus*—Continued



Betty Nuthall (Greatly Reduced)
The World's Finest Blended *Gladiolus*
Produces as many as 5 huge flower spikes
to a single bulb

MAMMOTH WHITE—A gorgeous white, with a beautiful cream throat. Gigantic flowers, the individual florets, being six to seven inches across, and many open at once. A masterpiece in snowy whiteness.

DR. F. E. BENNETT—This unexcelled brilliant scarlet has for many years held its place as one of the leading *Gladiolus*. A grand variety and dependable prize winner.

WASAGA—You will undoubtedly pronounce this the most beautiful *Gladiolus* you have ever seen. The color is a clear, glowing buff, without a mark or speck of any other color, and the large flowers are beautifully ruffled. There is no other *Gladiolus* like it.

STAR OF BETHLEHEM—This immense pure snow-white *Gladiolus* is loveliness supreme. I personally think it is the finest white *Gladiolus*.

ALBATROSS—An absolutely pure snow-white, without a trace of any other color; huge florets and tall spikes. In the previous symposium it received the highest number of votes of all whites.

SALBACH'S ORCHID—Large, open, beautifully placed flowers in the color of the Cattleya Orchid; as many as ten flowers open at once. A real aristocrat.

PFITZER'S TRIUMPH—Enormous open flowers of brilliant scarlet, with a deep cherry-red spot at the throat. One of the largest and finest of all *Gladiolus* and winner of countless prizes.

AFLAME—A flaming scarlet, of the finest *Primulinus-Grandiflorus* type. Gigantic spikes and blooms and a magnificent flower.

ROSEMARIE PFITZER—An unusual new dainty white, overlaid with delicate flakes of soft pink. Nicely ruffled. A very lovely variety. Different from all others.

DUNA—A very lovely soft flesh-pink to pale apricot, the color being uniform, without marking of any kind.

RED LORY—A sensational flower with as many as 12 gigantic florets open at once. One stalk makes a bouquet. Winner of many prizes. See illustration Page 11.

MRS. LEON DOUGLAS—Magnificent begonia-rose, flaked scarlet. One of the largest and showiest *Gladiolus*.

GOLDEN DREAM—Has always been "tops" in yellow and again received the highest number of votes of any yellow. A rich, deep, golden yellow.

LOTUS—A delightful new soft shell pink over a white ground, with a white throat. A heavy waxy substance gives it a shell-like texture. Preeminent among all delicately tinted *gladiolus*.

THE "WORLD'S 25 BEST" GLADIOLUS COLLECTION

1 Each of these 25 World's Best <i>Gladiolus</i> (with one fragrant <i>Gladiolus</i> "Sweet and Lovely" free)	\$ 2.25
3 of Each, with 3 "Sweet and Lovely" free— Total 78 Bulbs	4.50
6 of Each, with 6 "Sweet and Lovely" free— Total 156 Bulbs	7.00
12 of Each, with 12 "Sweet and Lovely" free —Total 312 Bulbs	12.00
25 of Each, with 25 "Sweet and Lovely" free —Total 650 Bulbs	20.00
100 of Each, with 100 "Sweet and Lovely" free—Total 2600 Bulbs	60.00

All Labelled, All Fine, Plump, Healthy Flowering
Size Bulbs

Minuet (Greatly Reduced)

The World's Finest Orchid Colored Gladiolus

Huge florets up to 7 inches across, one stalk making a bouquet. Majestic in the garden, unsurpassed as a cut flower. A sure prize winner



Red Lory (Greatly Reduced)

A sensational gladiolus, with as many as 12 gigantic florets open at once

Matador
(Everblooming)



Patented Everblooming

MATADOR (Everblooming) Plant Patent No. 170. AWARDED A SILVER MEDAL AT PORTLAND, 1936. See color illustration at left. This is one of the most remarkable deep dark red roses ever produced. It is a brilliant crimson, with a rich velvety maroon sheen. The flower is very large and perfect in form and brimful of attar of rose. It is a sturdy grower, a free bloomer, and equally fine as a bedding variety or as a cut flower. The petals are of heavy kid-like substance, but with a velvety sheen, giving an unusual richness. \$1.00 each; 3 for \$2.50.

MRS. FRANCIS KING (Everblooming) Plant Patent No. 253. All hybridizers agree that a good white rose is hardest to produce. This is probably why such a connoisseur as Mrs. Francis King, one of the founders of The Garden Club of America, specified a white rose as the one she wished to bear her name. She wisely wanted a rose not easily duplicated. To make the problem more difficult she specified "White Gold" with the arctic vigor and hardiness of the Alaskan Rose Nutkana. The blossoms are very large, carried on long upright stems, white at first tinted cream and ivory, turning to pure white with a soft gold centre. It has the pleasant fragrance of wild roses and is a prolific continuous bloomer. CERTIFICATE OF MERIT 1937. 85c each; 3 for \$2.15.

**Mrs.
Francis
King**



PLANT PATENT NO. 253

**Countess
Vandal**
(Everblooming)



© 1932

PLANT PATENT
NO. 38

COUNTRESS VANDAL (Everblooming) Plant Patent No. 38. See illustration at left. This rose has been acclaimed the belle of the modern Rose Pageant, defeating all challengers by producing, without exception, the most artistic bud in rose-dom, garbed in coppery bronze and pink, suffused with soft gold. Continuous bloomer. \$1.00 each; 3 for \$2.50.

SPECIAL
ONE EACH OF THE 3 VARIETIES
ILLUSTRATED ON THIS PAGE
VALUE \$2.85 FOR **\$2.40**

Hardy Hybrid Tea Roses



ALICE HARDING (Everblooming)

ALICE HARDING (Everblooming) Plant Patent No. 202. AWARDED THE GOLD MEDAL OF THE AMERICAN ROSE SOCIETY. Huge flowers of perfect form and delightful sweet fragrance. The Masterpiece of the great French hybridizer Mallerin, and incontestably the finest yellow rose produced to date. Continuous free bloomer. **\$1.00 each; 3 for \$2.50.**

**ALL ROSES SHIPPED WILL BE EXTRA
STRONG NUMBER ONE, TWO YEAR OLD
FIELD GROWN PLANTS**

SPECIAL

**ONE EACH OF THE 3 VARIETIES
ILLUSTRATED ON THIS PAGE**

VALUE \$3.00 FOR \$2.50



White Briarcliff (Everblooming)

WHITE BRIARCLIFF (Everblooming) Plant Patent No. 108. See illustration above which is greatly reduced. This is the supreme white rose of the year, of huge size, perfect form and pure glistening snowy whiteness. Hardy and a continuous and free bloomer. The best white rose for all purposes to date. **\$1.00 each; 3 for \$2.50.**

BETTER TIMES (Everblooming) Plant Patent No. 23. See illustration below. Whether you wish a rose which holds its perfection of form, as shown by the color illustration, or for striking and brilliant color effect in the garden, for profusion of bloom throughout the entire summer, or for cut flowers indoors, Better Times is hard to beat. It has long crimson buds of delightful form, developing into very large, fragrant, perfectly formed flowers on long strong stems. **\$1.00 each; 3 for \$2.50.**



Better Times (Everblooming)

Patented Everblooming

ECLIPSE (Everblooming) Plant Patent No. 172. See illustration at left. A new American introduction and an international sensation, WINNING ALL GRAND AWARDS THE WORLD OVER IN COMPETITION WITH ALL THE WORLD'S FINEST ROSES, CULMINATING IN THE BAGATELLE GOLD MEDAL, 1936, as the best new rose of the year. The same year it was awarded A GOLD MEDAL IN FRANCE AND ITALY. Elongated streamlined buds of pure golden yellow, opening to a magnificent double rose of golden yellow. \$1.00 each; 3 for \$2.50.

REX ANDERSON (Everblooming) Plant Patent No. 335. AWARDED A GOLD MEDAL BY THE NATIONAL ROSE SOCIETY. An unusually beautiful new white, with an overcast of ivory, slightly deeper at the centre, gradually becoming pure white as the flower ages. Handsomely formed buds and flowers of great size and beauty and a profuse bloomer. \$1.25 each; 3 \$3.25.



COPYRIGHT 1936

Eclipse
(Everblooming)

Rome Glory
(Everblooming)

PLANT PATENT NO. 304



Rex Anderson (Everblooming)

PLANT PATENT
NO. 335

ROME GLORY (Everblooming) Plant Patent No. 304. This is undoubtedly the finest red rose introduced to date, being even finer and more brilliant in color than the illustration. The delightfully fragrant flowers are produced in great profusion all summer, on long stems that make them ideal for cutting.

Perfect in every stage, from the crimson red bud to the fully blown flowers. Long lasting, either on the bush or when cut. Robust and vigorous grower and one of the most winter hardy of all Hybrid Tea Roses. I do not hesitate to recommend Rome Glory as the one red rose that should be in every garden. \$1.25 each; 3 for \$3.25.

SPECIAL

One Each of the 3 Varieties
Illustrated on This Page

VALUE \$3.50 FOR

\$3.00

Hardy Hybrid Tea Roses

AMELIA EARHART (Everblooming) Plant Patent No. 63. This is one of the most delightful roses I have ever seen and is wanted by everyone who sees it in bloom. The flowers are of huge size, extremely double, opening to soft yellow and changing to ivory, with a slight blush overtone. It is extremely fragrant, a rugged robust plant and a fine bloomer. See color illustration at right. \$1.25 each; 3 for \$3.25.



© 1937 PLANT PATENT NO. 190

McGredy's Triumph (Everblooming)

McGREDDY'S TRIUMPH (Everblooming) Plant Patent No. 190. AWARDED THE GOLD MEDAL OF THE NATIONAL ROSE SOCIETY, ALSO AWARD OF MERIT AT GLASGOW AND SILVER MEDAL AT PORTLAND 1937. A sensational new rose of great beauty, brilliant and unusual in coloring, perfect in form, vigorous and hardy and an exceedingly free bloomer. In addition to all this the stems are mahogany red and the extra large foliage is of dark reddish-bronze color. \$1.25 each; 3 for \$3.25.

SPECIAL

ONE EACH OF THE 3 VARIETIES
ILLUSTRATED IN COLOR ON
THIS PAGE

VALUE \$4.00 FOR **\$3.35**

For several years I have tried the experiment of pre-paying the express charges or postage. While the amount paid on individual orders was usually very small, I have learned by experience that *twenty to thirty thousand* of such payments just devours all the profits, whereas if each purchaser will pay the small express charge on his purchase it will not be a hardship on any one. I will therefore hereafter send everything by express, charges collect, the small express charge to be collected by the express company on delivery of package. If shipment by parcels post is necessary, please include an amount to cover postage.



© 1934

PLANT PATENT NO. 63

Amelia Earhart (Everblooming)

ZULU QUEEN (Everblooming) Plant Patent Pending. This new dark maroon rose is almost black in its rich depths and is the finest of the dark roses originated to date. The flowers are much larger and better than Nigrette and the dark deep rich color does not fade in the sun. It is a hardy vigorous grower. \$1.50 each; 3 for \$3.75.



COPYRIGHT 1939

Zulu Queen (Everblooming)

Hardy Hybrid Tea Roses

JEAN COTE (Everblooming) Plant Patent No. 321. See illustration at right. WINNER OF THE CUP AWARDED BY THE CONGRESS OF AMIS DES ROSES. Color clear apricot orange, overcast with soft carmine as the flower ages. A new large full rose of great beauty and delightful fragrance. \$1.25 each; 3 for \$3.25.

McGREDY'S PINK (Everblooming) Plant Patent No. 341. See illustration below. It would be hard to imagine a more delightful satiny pink rose than this new rose from Ireland. It has just a touch of yellow at the base of the petals to add to its unusual beauty. The flowers are large, of perfect form, sweetly scented, and produced continuously from June until late autumn. Superb as cut flowers and magnificent in the garden. \$1.25 each; 3 for \$3.25.



McGredy's Pink (Everblooming)

PLANT PATENT
NO. 341



Nigrette
(Everblooming)

PLANT PATENT NO. 87



© 1937

Jean Cote (Everblooming)

PLANT PATENT
NO. 321

NIGRETTE (Everblooming) Plant Patent No. 87. See illustration at left. "The Black Rose of Sangerhausen." This is the sensational new black rose you have been reading about in the newspaper. Its color is very much like that of the "Black Tulip," which from a little distance seems to be dead black, especially in cool weather. This unusual rose will be greatly admired in your garden. \$1.00 each; 3 for \$2.50.

ON ALL PATENTED ROSES THE PRICE FOR THREE APPLIES ONLY WHERE THREE OF A KIND ARE ORDERED. THE SPECIAL GROUP PRICES ARE MADE WITH THE CONSENT OF THE PATENTEES AND CAN BE ALLOWED ONLY WHERE COMPLETE GROUPS ARE ORDERED WITHOUT CHANGE.

SPECIAL
ONE EACH OF THE 3
VARIETIES
ILLUSTRATED ON
THIS PAGE
VALUE \$3.50 FOR
\$3.00

Hardy Hybrid Tea Roses

SATURNIA (Everblooming) Plant Patent No. 349. A glorious new rose in the most vivid cardinal, with a striking yellow reverse to the petals that adds to its brilliance. **AWARDED A GOLD MEDAL.** Pronounced and fascinating fragrance. A real Masterpiece at a bargain price. **\$1.00 each; 3 for \$2.50.**

RONCARD (Everblooming) Plant Patent No. 284. See illustration below. A new type of Rose of the most astounding colors. The bud is pure yellow, but the edges of the petals gradually curl back and display the deep brilliant red inside color, the fully open rose being a striking two-tone effect. **\$1.25 each; 3 for \$3.25.**



**Saturnia
(Everblooming)**

PLANT PATENT
NO. 349

GLOAMING (Everblooming) Plant Patent No. 137. **AWARDED A GOLD MEDAL BY THE AMERICAN ROSE SOCIETY AND ANOTHER GOLD MEDAL IN FRANCE.** It is one of the most handsome roses grown in all stages. The general tone is salmon pink, overcast with orange and gold at the base, running up the reverse of the petals. The open flowers are very large, very double, of perfect form and exquisitely fragrant. While it is a pink rose, there is no other rose like it. **\$1.00 each; 3 for \$2.50.**

MARY HART (Everblooming) Plant Patent No. 8. See illustration below. Unsurpassed as a dark red rose, the color being a strikingly brilliant blood red, with an unusual velvety texture. The flower is of perfect form and may be depended upon to give an abundance of blossoms all summer. **85c each; 3 for \$2.15.**



PLANT PATENT
NO. 284

Ronsard (Everblooming)



**Mary Hart
(Everblooming)**

PLANT PATENT
NO. 8



PLANT PATENT
NO. 137

Gloaming (Everblooming)

SPECIAL

One Each of the 4 Varieties Illustrated on This Page

VALUE \$4.10 FOR **\$3.50**

Arctic-Hardy Everblooming

I am presenting here a group of new, little known, Arctic-Hardy Roses that are the most persistent and profuse bloomers of all roses from summer until fall. They are especially bred for mass planting and are particularly recommended for their permanence, hardiness, profusion of bloom and ease of culture. For continuous color mass in the garden, or for hedges, or foundation planting, they are unsurpassed. They are hardy anywhere and are therefore especially recommended for colder climates, or locations where the winters are very severe.

GLOIRE DU MIDI (Everblooming) Plant Patent No. 270. A delightful variety in an unusual brilliant orange scarlet tone, the plant being completely covered with flowers. One spray makes a bouquet. A fine bedding variety. 75c each; 3 for \$2.00.

ROCHESTER (Everblooming) Plant Patent No. 131. No bush ever produced more blooms per plant than Rochester. The flowers are fully double, in a most attractive two-tone effect, pink and buff, deeper at the centre, having coppery tones at the base of the petals. 85c each; 3 for \$2.15.

ANNE POULSEN (Everblooming) Plant Patent No. 182. By far the best red rose in this class and the largest of this type. Large semi-double flowers of intensely vivid scarlet-crimson in large fragrant sprays. 75c each; 3 for \$2.00.

SMILES (Everblooming) Plant Patent No. 331. A bright salmon pink that is so cheerful that some one said "It looks up at you from its place in the garden and smiles." Delightfully fragrant and a continuous and profuse bloomer. 85c each; 3 for \$2.15.

DONALD PRIOR (Everblooming). New. Plant Patent Applied For. This is my own personal favorite of this



© Gloire Du Midi (Everblooming)



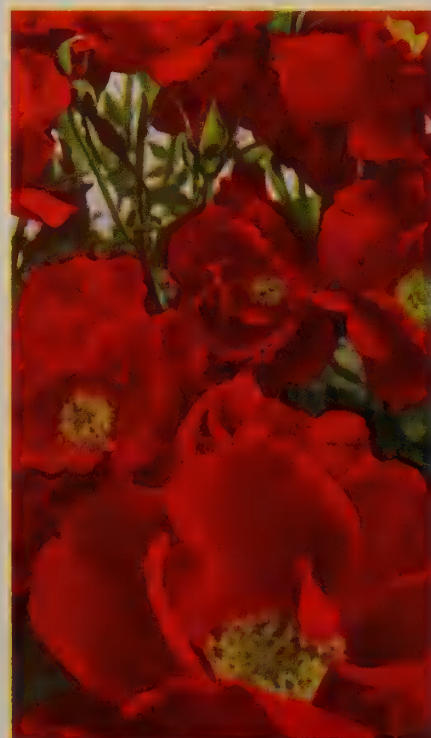
© Rochester (Everblooming)



© Anne Poulsen (Everblooming)



COPYRIGHT 1938 Smiles (Everblooming)



COPYRIGHT 1938 Donald Prior (Everblooming)

Floribunda Roses

entire group. It is never without its brilliant vivid velvety red flowers all summer long and it is certainly a great acquisition to any garden. In addition to its other good qualities it has a rich Damask fragrance. 85c each; 3 for \$2.15.

SNOWBANK (Everblooming) Plant Patent No. 279. This rose is well named, as the flowers which open blush white soon turn to a pure dazzling snowy whiteness. They are of large size and borne in great profusion and the plants are always in bloom. 85c each; 3 for \$2.15.

PERMANENT WAVE (Everblooming) Plant Patent No. 107. Similar in color and habit to Anne Poulsen, excepting that the petals are beautifully fluted and waved, the name being most appropriate. 75c each; 3 for \$2.00.

BETTY PRIOR (Everblooming) Plant Patent No. 340. Has continually stolen the show at the New York World's Fair. Distinctive in appearance, attractive in color, which is a two tone pink, with deeper brilliant pink on the outside, a prodigious and continuous bloomer and attractive from every standpoint. 85c each; 3 for \$2.15.

WORLD'S FAIR (Everblooming) Plant Patent No. 362. THE THEME FLOWER OF THE NEW YORK WORLD'S FAIR ROSE GARDEN, where their great beauty and dazzling velvety brilliance lasted throughout the entire World's Fair season. The plants are literally covered with deep rich red roses from June until frost, the flowers being immensely more handsome than shown by the illustration. \$1.00 each; 3 for \$2.50.

**SPECIAL—ONE EACH OF THE 9 VARIETIES
ILLUSTRATED ON THESE TWO PAGES
VALUE \$7.50 FOR \$6^{.25}**



© World's Fair (Everblooming)



© Snowbank (Everblooming)



COPYRIGHT Permanent Wave (Everblooming)



COPYRIGHT 1938 Betty Prior (Everblooming)

(Everblooming)
Climbing
Pink Radiance



(Everblooming)
Climbing
Red
Radiance



(Everblooming)
Climbing Pres. Hoover

Everblooming Climbing Roses

For many years the famous Radiance Roses have been the standard by which other roses have been judged as to vigor, freedom of bloom, hardiness and general desirability everywhere. No other rose has ever equalled the Radiance Roses in all these desirable qualities, for which A Silver Medal was Awarded by the American Rose Society. Now we are able to furnish you the everblooming climbing form, with all these desirable qualities and with an even greater profusion of bloom. Why not have the finest roses in America always in bloom, when they can be had at such small cost.

EVERBLOOMING CLIMBING PINK RADIANCE ROSE

Perfect cut flowers, one to a strong stem, as fine as hot-house grown roses. From the colored illustration at left you will realize that this rose is a beauty, either as a cut flower or for a stunning effect in the garden. The flowers are extra large, very double, perfectly formed and extremely fragrant. Hardy, vigorous, free blooming. It has everything that can be expected from a perfect rose. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

EVERBLOOMING CLIMBING RED RADIANCE ROSE

Exactly like the Climbing Pink Radiance Rose, as to habits, form, beauty, ruggedness, freedom of flowering, disease resistance and all other good qualities, the only difference being the color, which is a deep rich American Beauty Red. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

EVERBLOOMING CLIMBING PRESIDENT HOOVER

The President Hoover Rose has been one of the sensations of the century and has been AWARDED TWO GOLD MEDALS AND ONE SILVER MEDAL. Probably not one rose in a thousand is so honored. It is a rose of huge size, perfect form and delightful colors, the illustration on this page being about half the actual size. Now offered in Everblooming Climbing Form at \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

MARY LOVETT CLIMBING ROSE

A perfectly gorgeous pure snow white climber. The flowers are of large size, fully double and as fine as a Hybrid Tea Rose, but produced in much greater profusion. Sometimes flowers again in the fall. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

SPECIAL

**ONE EACH OF THE FOUR VARIETIES
LISTED ON THIS PAGE**

VALUE \$4.00 FOR \$3.00

Everblooming Climbing Talisman

EVERBLOOMING CLIMBING TALISMAN. No rose has ever approached the popularity of the Talisman Rose as a cut flower. Florists sell more of them to-day than of any rose grown. Now we have this delightful rose in everblooming climbing form. The flowers are about five times as large as the greatly reduced illustration at the right, which gives but a faint idea of the great beauty and brilliance of this fine rose. The large double flowers are identical in form and color with the bush Talisman, but even larger and more handsome and produced in greater profusion. It is perfectly hardy where other roses are hardy and is a robust grower and profuse bloomer, continuing in flower until killed by frost. Extra strong, number one field grown two year old plants. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.



Climbing Etoile de Hollande (Everblooming)

Grace Wayman Rose

The World's Finest Climbing Rose

GRACE WAYMAN ROSE. The World's Finest Climbing Rose. The illustration of the Grace Wayman Rose at right does not begin to do it justice, as it is much more handsome. In fact everyone who has seen the Grace Wayman Rose in bloom has pronounced it the finest climbing rose they have ever seen. Comparing it with other pink climbers it is a better color, better form, larger, more double, of heavier substance and a more profuse bloomer. In color it is a luscious pink, a flower of unsurpassed form and mammoth size, much larger than the illustration. And such profusion of bloom. One wonders how any plant can produce so many gorgeous blooms. But the big surprise is that in addition to its huge crop of flowers in June and an occasional flower during the summer, it will produce the largest crop of any climber in September, and until killed by severe frost. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.



Grace Wayman (Everblooming)

Climbing Talisman
(Everblooming)



SPECIAL

ONE EACH OF THE 3 ROSES
ILLUSTRATED ON THIS PAGE

VALUE \$3.00 FOR **\$2.50**

CLIMBING ETOILE DE HOLLANDE (Everblooming.) The illustration at left gives some idea of the great beauty of this handsome rose, but its richness cannot be portrayed on paper. It is darker than the Red Radiance rose, which it somewhat resembles, the depth of color giving it added richness. It is also exquisitely fragrant. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

**Climbing
Countess Vandal
(Everblooming)**



© 1932

PLANT PATENT
NO. 38

EVERBLOOMING CLIMBING COUNTESS VANDAL. (Patent Pending). See illustration above. A sport of the famous Hybrid Tea Rose Countess Vandal, with all its beauty, but in climbing form and with much greater profusion of bloom. Could anything be more beautiful than a trellis covered with blossoms like those illustrated? Of course a climbing rose always produces more flowers than the bush form, as there is so much more flowering wood on a climbing rose. As a result bouquets can be cut from climbers for indoors without missing them. **\$1.00 each; 3 for \$2.50.**



Elegance Climbing Rose

New Patented

ELEGANCE CLIMBING ROSE—This new climbing rose, with its sparkling brilliance, is the last word in climbers. It is the result of 35 years of cross-breeding and it is one of the greatest climbers introduced to date. The illustration is made from an actual photograph, but is greatly reduced, because if it were produced in actual size it would fill the width of this page, for the flowers are up to 6½ inches across. It is the first of the climbers to flower, and continues blooming over a long period. It is a prodigious bloomer. The flowers are very double and of perfect Hybrid Tea Form, with 65 petals beautifully recurved; exquisite China Tea Fragrance. Yellow centre, blending to cream colored outer petals and eventually becoming pure ivory. Stiff strong flower stems, up to four feet, with one to 20 huge flowers to a stem. New type of feathered shiny foliage. Disease resistant, sub-zero hardy. Extra strong, two year old field grown plants. **\$1.50 each; 3 for \$3.75.**

BLAZE CLIMBING ROSE (Plant Patent No. 10.) See illustration below. Can you imagine anything more attractive than this "Blaze of Glory?" It is a sport of Paul's Scarlet Climber, with all its beauty, hardiness, vigor and profusion of bloom, but with a tendency to produce two or more crops a year in some localities when fully established. One of the most showy of all climbers. **\$1.00 each; 3 for \$2.50.**

GOLDEN ORANGE CLIMBER (Plant Patent No. 96). Another new climber and a flower of great refinement, no other rose being anything like it. I like it best of all the yellow climbers. The flowers are of huge size, blending from pure yellow to light cadmium orange. Aside from its unusually attractive color and its very rich China Tea Fragrance, what appeals to me is the crinkled silky texture of the petals. It is superb as a cut flower and magnificent on the trellis. **\$1.00 each; 3 for \$2.50.**



©

Blaze Climber

PLANT PATENT
NO. 10

Climbing Roses

GOLDEN CLIMBER (Mrs. Arthur Curtis James). Plant Patent No. 28. WINNER OF THE GOLD MEDAL AWARDED BY THE MASSACHUSETTS HORTICULTURAL SOCIETY. IT ALSO HAD THE GREAT DISTINCTION OF BEING THE WINNER OF THE AMERICAN ROSE SOCIETY'S MEDAL FOR THE BEST ROSE OF 1933. The illustration gives but a very faint idea of the perfection of form and great beauty of this magnificent rose, for it is a perfectly gorgeous flower of Hybrid Tea type, four to five inches in diameter, perfectly double and of fine form. It is a pure deep yellow climber, holding its color until the last petals fall. The flowers are usually produced one to an 18 inch stem, making them ideal for cutting. It has hardy glossy foliage and ornamental red thorns on rich green wood. The flowers are exquisitely fragrant. The plant is a rugged grower and is hardy in severe sub-zero weather. Should be planted in full sun for best results. \$1.00 each; 3 for \$2.50.

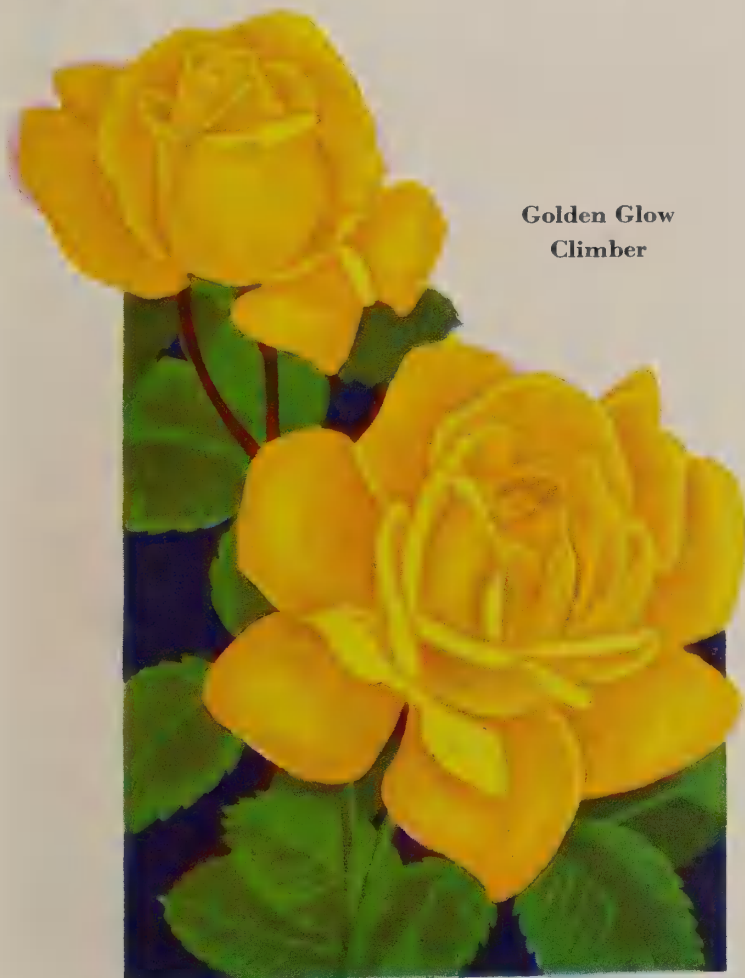
GOLDEN GLOW CLIMBER (Plant Patent No. 263). A sensational pure deep spectrum yellow climber of Hybrid Tea type, with such intense freedom of bloom that the foliage is literally hidden by the flowers. It is an improvement over Golden Climber in profusion of bloom and intensity of color. Perfect double flowers up to 5 inches. Superb as cut flowers and borne in clusters up to 15 or more to a cluster, one cluster often making a huge bouquet. Very fragrant, hardy and disease resistant. Number one, strong two year old "Cream Quality" field grown plants. \$1.00 each; 3 for \$2.50.

COPPER GLOW CLIMBING ROSE. An absolutely new deep coppery orange, being the latest color sensation in roses. In addition to its unusual color and all other good qualities of the preceding varieties, it also has a delightful spicy fragrance. \$1.50 each; 3 for \$3.75.

NEW DAWN EVERBLOOMING CLIMBING ROSE (Plant Patent No. 1). A very lovely soft pink climber and a real everbloomer. Constantly in bloom all summer long, right up until killed by frost. No other climbing rose produces so many flowers, or is such a constant bloomer as New Dawn. AWARDED THE BLOOMFIELD MEDAL FOR THE BEST NEW CLIMBING ROSE BY THE AMERICAN ROSE SOCIETY. A HARDY ROBUST GROWER. \$1.50 each; 3 for \$3.75.



©1933 Golden Climber—Winner of Two Gold Medals



Golden Glow
Climber



New Dawn Everblooming Climber
Winner of the Bloomfield Medal as the Best
New Climbing Rose



Break O' Day Rose

"Break O' Day" Rose

A New Type of Rose to Revolutionize the Rose Industry. "Break O' Day" is the direct result of 35 years of Rose Breeding for the purpose of producing certain definite improvements in the rose family. The result is an entirely new type of rose never before produced. The flowers are very large, with 60 petals, exquisitely fragrant and superior to anything in commerce in Hybrid Tea Roses. The bush produces many times the number of flowers produced by the most vigorous Hybrid Tea Rose, being loaded with flowers all summer and fall. But one of the greatest achievements in "Break O' Day" Rose is its life expectancy of 40 to 50 years. Instead of planting a hybrid tea rose to enjoy a few years of blossoms, you will now plant this new type of rose for a life-time of flowers.

AND IT IS SUB-ZERO HARDY and will make 4 to 5 foot specimens, three feet in diameter, constantly covered with blossoms; or you may keep them trimmed back as desired. To reproduce this rose in color in the illustration at the left was the despair of the artist, with its many changing salmon, apricot and pink tints, all blended together in a delightful harmony. The color leans more towards the pink tone and is much more handsome than the illustration. **Extra Strong Two Year Old Field Grown "Cream Quality" plants \$1.50 each; 3 for \$3.75.**

Lily Pons Rose

"Lily Pons" is the result of the same 35 years of cross breeding as "Break O' Day," with all of its good qualities as described above. "Lily Pons" is the second of this new group of Sub-Zero Hardy Improved Hybrid Tea Roses. It is undoubtedly the greatest achievement in roses to-day. Such perfection was never seen in a rose before.

It is a huge flower, as fine as the finest hothouse grown rose as charming and brilliant as the voice of the singer for whom it was named. The flowers are *five and one-half inches across* and freely produced all summer. The centre is yellow, shading to white outer petals.

\$1.50 each; 3 for \$3.75.

"Treasure Chest" Hardy Daylily Collection

On my visits to Newport, home of millionaires, I have noticed that the Daylily is a feature of many of the showplaces of this marvelous community, where magnificent gardens and estates are the rule. And it is natural that they should be, as there is no flower that produces a more marvelous display. For the small garden or large estate they are equally appropriate and they are so hardy that, when once planted, they need practically no care. They do equally well in the semi-tropical temperatures of Florida and California, or in temperatures of 25 to 30 degrees below zero in our northern states. They will naturalize themselves in the woodland, or in a wild garden, and take care of themselves when once planted.

The "TREASURE CHEST" collection consists of

**6 Varieties, Each Labelled, for \$2.50
or 8 Varieties Unlabelled for \$2.50**

In ordering if you do not mention which you prefer I will send the 8 varieties unlabelled for \$2.50, because of its better value. In each case each variety will be different and all will be fine strong flowering size plants. I will give personal attention to the selection of the varieties to give the longest flowering season and best color range and will include varieties that flower from May to September.

Plantain Lily

The Plantain Lily is the easiest of all plants to grow and vies with the Daylily in vigour, hardiness, ease of culture, and beauty of flowers and foliage. The variety I am offering, "Hostea Subcordata Grandiflora," is the finest of all Plantain Lilies with ornamental foliage and large, snow white, fragrant blossoms resembling Easter Lilies and almost as large. These Plantain Lilies are so hardy that they will grow anywhere, in sun or shade with practically no care. They are equally attractive in a wild garden or in a border or a bed by themselves. Wherever planted they will take care of themselves. Do not confuse this variety, which is quite rare, with ordinary Plantain Lilies. Five strong flowering size plants—**75c each; 3 for \$2.00; 6 for \$3.50; 12 for \$6.50; 100 for \$50.00.**



Hardy Daylilies



**SIX OF THE BEST NEW DOUBLE HARDY
CHRYSANTHEMUMS**

Ember (top)	Carrie (top)
Vulcan (centre)	King Midas (centre)
R. M. Hatton (bottom)	The Moor (bottom)

COLL. No. 1—DOUBLE CHRYSANTHEMUMS
One Each of Above Six Varieties, Labelled \$2.25

COLL. No. 2—DOUBLE CHRYSANTHEMUMS
Three of Each—Total 18 Plants—Labelled, \$5.00

COLL. No. 5—ONE EACH OF ENTIRE GROUP OF 12 VARIETIES ILLUSTRATED ABOVE \$3.75
3 EACH, TOTAL OF 36 PLANTS—\$9.00

**SIX OF THE BEST NEW SINGLE KOREAN
CHRYSANTHEMUMS**

Psyche (top)	Fortune (top)
Hestia (centre)	Sappho (centre)
Niobe (bottom)	Vesta (bottom)

COLL. No. 3—SINGLE KOREAN CHRYSANTHEMUMS
One Each of Above 6 Varieties, Labelled, \$2.25

COLL. No. 4—SINGLE KOREAN CHRYSANTHEMUMS
Three of Each, Total 18 Plants, Labelled, \$5.00

*Of these Hardy Chrysanthemum Collections, you may take all of one color if you wish,
or rearrange the assortment to suit your desires. For less than 6 the price is 50c each.*



Buddleia "Fortune"

Presenting the New Buddleia "Fortune"

PLANT PATENT No. 206

The Buddleia, also known as the Butterfly Bush, or Summer Flowering Lilac, is one of our most valuable and ornamental shrubs and the new Buddleia "Fortune," illustrated above, is a distinct improvement over varieties heretofore known. "Fortune" is very close to perfection. The color is clear pure lilac, with a small orange eye in each tiny floret. The flower sprays are fully round, beautifully symmetrical, and the entire spray is in

bloom practically from base to tip at the same time. The flowers may be cut with stalks 2 to 3 feet long and last several days when cut. It is magnificent as a cut flower and stunning as a garden specimen. The bush is of neat habit, about four feet high and four feet across. It flowers continually all summer and until stopped by frost. **Strong plants \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.**



"Charming"

Presenting the New Pink Buddleia "Charming"

A lovely new color in Buddleias

This sensational new Buddleia has been AWARDED A SILVER MEDAL by the Pennsylvania Horticultural Society. The lovely pink flowers are borne in long sprays throughout the late summer and autumn. Gorgeous as a shrub in the garden and superb as cut flowers. See illustration. Strong field grown plants. **\$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$8.00.**

Buddleia "Hartwegei"—Another new Butterfly Bush offered last season for the first time. The brilliant lavender flowers are closely and compactly placed on the panicles, opening to the top before the basal flowers fade. As a summer cut flower and as an ornamental lawn or garden shrub it is unsurpassed for its beauty and usefulness. The hardiest of all. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

Buddleia "Ile de France"—Fine large flowers of deep rich glowing claret purple. Excellent as single specimens or for mass effect. Constantly in bloom. The richest and darkest of all. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

Giant Mallows

3 ft. The illustration at the left is very greatly reduced. THE FLOWERS BEING MORE THAN FOUR TIMES THE SIZE OF THE ILLUSTRATION. These new improved Giant Mallows are truly of colossal size, being as large as a dinner plate and as handsome as they are large. They look much like huge hollyhocks, but the flowers are several times as large as a hollyhock and the plants are more bushy. They flower profusely all summer long and require no care, being among the hardiest of all flowering plants. The extra strong roots I will send will flower the first year and grow larger and finer each year. Once planted they flower year after year with no special care. Either in the home garden or in the wild garden their rugged constitution gives assurance that they will take care of themselves. In the entire horticultural field nothing is more showy, or more easy to grow. There are three colors: red, pink, and white, and they can be furnished in any color desired, or assorted. 50c each; 3 for \$1.00; 6 for \$1.50; 12 for \$2.75; 100 for \$20.00.



Giant
Mallows
(Greatly
Reduced)

SENSATIONAL RUSSELL LUPINS—No flower has produced as much of a sensation as these Russell Lupins, which are absolutely new and as far superior to the old style Lupins as modern fashions are superior to those of 50 years ago. The illustration speaks for itself as to beauty and the color range seems to be unlimited, the illustration showing only a few of the remarkable new colors. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$6.00.

Sensational Russell Lupins



TRADESCANTIA "James C. Weguelin"—One of the choicest garden flowers of recent European introduction. A beautiful new free flowering hardy plant with lovely porcelain blue flowers freely produced from June to September. The flowers are about twice as large as the regular Tradescantia. Hardy anywhere and requires practically no care. Particularly valuable because it will bloom freely in shady places. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$6.00.



Tradescantia
"James C.
Weguelin"



Widar

COLUMBIA—Plant Patent No. 118. See color illustration below. The finest pink Phlox ever grown. Each plant quickly produces many flowering stalks, literally covered with masses of beautiful cameo pink flowers, with a soft blue eye. Continuously in bloom from June until killed by frost. 40c each; 3 for \$1.10; 12 for \$3.30; 100 for \$20.00.



Phlox — COLUMBIA

Hardy Phlox

The Newest and Best

35c each; 3 for 90c; 6 for \$1.75; 12 for \$3.00
100 for \$18.00 (Except Columbia)

For flowers during late summer and early fall, these lovely new Hardy Phlox are the most beautiful and most useful of all hardy plants. They blossom at a time when flowers are likely to be scarce in the garden and will continue to flower throughout the season if the dead blossoms are removed. These newer Phlox have clear, more brilliant colors and are indispensable in the hardy flower garden.

ALBERT LEO SCHLAGETER—No other Phlox approaches this magnificent new variety in beauty, brilliance, purity of color, and length of flowering season. The color is true, brilliant, American Beauty Red, with a deeper red eye, with large florets and immense trusses so profuse as to hide the plant. FLOWERS FROM JUNE UNTIL KILLED BY FROST. 36 in.

B. COMTE—Very rich velvety intensely vivid deep red-purple. Generally considered the best purple. B. Comte will produce one of the most showy spots in the garden.

BEACON—A rich glowing red that is a beacon light in the garden.

BORDER GEM—Brilliant velvety rich violet purple. The finest of this color.

BRIDESMAID—A lovely white with deep crimson-carmine eye. Late flowering. Strikingly beautiful. 30 in.

CHAMPS ELYSEES—Very dark, rich ox-blood red.

COLONIAL—A most unusual and very beautiful soft lavender-pink. Huge florets produced in prodigious quantities. Best of its color.

DAILY SKETCH—One of the finest of the new European introductions. Large individual florets and immense flower heads of a lovely shade of pink, with a deep crimson eye. 32 in.

EIFFEL TOWER—Salmon pink with a deep red eye, the color deepening and spreading as the flower ages, giving it a unique and very beautiful appearance.

E. I. FARRINGTON—One of the finest new salmon shades. Similar to Columbia, but larger and taller and slightly deeper, with huge individual florets and a bright violet eye. 34 in.

ENCHANTRESS—Unusually brilliant and effective and well named. The color is deep bright pink with a vivid carmine eye, surrounded by a light sunburst. Very striking.

FIANCEE—Purest snow white. Very free flowering. Probably the best pure white.

JULES SANDEAU—A superb free flowering soft pink. See illustration page 29.

MISS LINGARD—Best early pure white. Very free flowering.

MRS. CHARLES DORR—A most unusual and very delightful shade of soft pinkish lavender, the flowers being produced in great profusion. No other Phlox like it. Very tall, 48 to 50 in.

MRS. WM. JENKINS—A very profuse blooming and delightful late flowering snow-white variety. 32 in.

PAINTED LADY—This is one of the most attractive Phlox I have seen, with large flower heads of a very soft pink, with a brilliant Tyrian-Rose eye in striking contrast. 32 in.

RHEINLANDER—Deeper salmon pink than Columbia illustrated at left. Also has a deep red eye.

THOR—A fine rich deep salmon red with deeper eye. Large florets and immense flower heads. 36 in.

WIDAR—This very lovely lavender Phlox, illustrated in color, is one of our most beautiful and unusual varieties.

"World's Best" Phlox Collection

20 VARIETIES, LABELLED **\$5.00**
One each as listed above

■ EACH—60 PLANTS—\$12.50

ALL STRONG FIELD GROWN PLANTS



Albert Leo Schlageter Phlox

**"PARAMOUNT COLLECTION"
OF HARDY PHLOX**

1 Each, 6 Choice Varieties, My Selection
All Different, Labelled, \$1.75

3 Each, 6 Choice Varieties, My Selection
All Different, Labelled, \$4.00

ALL STRONG FIELD GROWN PLANTS

Jules Sandeau Phlox



Tigridias (Mexican Tiger Flowers)

Tigridias (Mexican Tiger Flower)

The above illustration shows but two of the marvelous colors in these new Hybrid Tigridias, also known as the "Shell Flower," on account of their shell-like substance, and the Mexican Tiger Flower, because the original species was first discovered in Mexico. The flowers, which are 3 to 5 inches in diameter, are extremely showy and unlike any other flower. The colors are rich reds, orange, pinks, yellows, whites, and various blends of these colors. Most of them have the beautifully spotted throat, which is one of the features of the flower.

They are handled much like Gladiolus, planting them out-of-doors as soon as the weather permits in the spring, about 3 inches deep and 4 to 6 inches apart. The bulbs I have this year are the finest I have ever offered, both in color assortment and quality.

8 for \$1.00; 20 for \$2.00; 100 for \$7.50; 1000 for \$60.00

Amaryllis

The most striking house plant and easy to grow indoors. See illustration at right. Plant one bulb to a pot, with two-thirds of the bulb above ground. Each flower stalk has from 2 to 6 huge lily-like blossoms, in colors from the most vivid reds through intermediate shades to pinks and white. There are solid colors, striped and blended effects. Put a few pots in your window and watch results.

Mixed colors only, strong flowering size bulbs 75c each; 3 for \$2.00; 6 for \$3.50; 12 for \$6.00; 100 for \$40.00.

Amaryllis





Aquilegia (Columbine)



White Swan Double Daisy



Spiraea Van Houttei



Lychnis Chalcedonica



Snowberry

HARDY AGERATUM (*Eupatorium Coelestinum*)—See color illustration. 18 to 30 in. Those who are fond of the lovely blue Ageratum will surely find this hardy species even more enchanting. The plant is literally covered with true fluffy blue Ageratum flowers, from July until frost; but best of all it reappears each year without further attention after it is once planted. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

AQUILEGIA (Columbine)—See illustration. Every gardener loves the dainty columbines. The long-spurred Hybrids I am offering are a great improvement over the older varieties. There is a wide range of delicate soft colors and rich pastel shades. Large, healthy 2 year old field grown plants. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

BLEEDING HEART (*Dicentra Spectabilis*)—See illustration. This old favorite with graceful racemes of flowers is a great delight in any garden, and will make itself perfectly at home anywhere. When once established it is good for a lifetime with no care and becomes more handsome with each succeeding year. Extra Strong Clumps, 50c each; 3 for \$1.35; 6 for \$2.50.

PLUMED BLEEDING HEART—The plumed foliage of this variety has a beautiful fern-like appearance, more handsome than the finest fern. Blooms all summer and the foliage remains handsome until killed by severe freezing weather. Prefers semi-shade. 50c each; 3 for \$1.35; 6 for \$2.50.

CHINESE LANTERN—Also known as "Winter Cherry." See illustration. The red balloon-like fruit form excellent winter decoration as they dry and retain their color through the winter. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

COREOPSIS "Golden Giant"—See illustration. A glorious new giant-flowered coreopsis with flowers four inches in diameter, of perfect form, outstanding true golden yellow color and exquisite fragrance. Nothing is more colorful in the garden. A real acquisition for garden or cut flowers. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

FUNKIA SUBCORDATA GRANDIFLORA ALBA—This rare and unusual Funkia has large exquisitely fragrant white flowers resembling Easter lilies and almost as large, borne profusely all summer long. The foliage is also ornamental. They are so hardy that they will grow anywhere, in sun or shade, with practically no care. Equally attractive in the rock garden or in a wild garden, or in the border, or in a bed by themselves. Wherever you plant them they will take care of themselves. 75c each; 3 for \$2.00; 6 for \$3.50; 12 for \$6.50; 100 for \$50.00.

FORSYTHIA—Everybody loves the beautiful Forsythia, herald of Springtime, with its masses of bright yellow flowers. The flowers cover the branches in early spring before any foliage appears. See illustration. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

GAILLARDIA—18 in. See illustration. Daisy-shaped orange yellow flowers, banded with red. Flower freely all summer and fall. You will never be out of cut flowers if you grow a few gaillardias. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

LIATRIS (Blazing Star or Gayfeather)—An excellent cut flower or garden subject growing with flowers along the stalk much like a Delphinium. See illustration. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

LYCHNIS CHALCEDONICA—3 ft. See color illustration. One of the most brilliant of our hardy plants, with vivid scarlet flower heads. Flowers all summer. 35c each; 3 for 85c; 6 for \$1.50; 12 for \$2.50.

PAINTED DAISY "Brilliant"—Best of all the Painted Daisies, the gorgeously brilliant, fully double red flowers being superb as cut flowers and a masterpiece of beauty in the garden. All are plants from root division of the original plant. See illustration. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.00.

PAINTED DAISY "Miami Queen"—Much like Brilliant, and equally as fine in a somewhat lighter tone. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.00.



Chinese Lantern



Gaillardia



Bleedingheart



Liatris



Coreopsis



Spiraea Anthony Waterer

PAINTED DAISY "Trojan"—A very lovely free flowering dark pink variety. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.00.

PAINTED DAISY "Buckeye"—A very fine double-red completely covered with blooms, excellent for cutting. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.00.

PAINTED DAISY "Victory"—Fully double pure white as shown in the illustration lower right hand corner. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.00.

SHASTA DAISY—Produces in great profusion daisy-like flowers of huge size. Fine for cutting or garden effect. See illustration at right. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

PINK SHASTA DAISY "Clara Curtis"—Absolutely new, introduced for the first time in 1939. A glowing pink Shasta Daisy that is hardy and disease resistant. Height 18 to 24 inches, with a spread of 2 feet and literally covered with flowers. Gorgeous in the garden and superb for cut flowers. Flowers during August, September and October. Only a limited quantity available for delivery this year. 50c each; 3 for \$1.25; 6 for \$2.00.

DOUBLE WHITE SHASTA DAISY—These double white Shasta Daisies are just like double white Chrysanthemums. but flower earlier, commencing to flower in July and continuing until frost. They are the Elite of the Shasta Daisy group and a delightful addition to any garden. As cut flowers they are unsurpassed. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.75.

SNOWBERRY (Also called Waxberry)—A hardy shrub of unusual interest because it is covered with wax-like snow white berries—see illustration. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

SPIRAEA "Peach Blossom" (Astilbe)—See illustration. Entirely different from other Spiraeas, as this type grows only about 18 inches tall and is used extensively by florists as specimen pot plants. Hardy and easy to grow and handsome in the garden or as cut flowers. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

SPIRAEA "Van Houttei"—A very showy hardy spring flowering shrub, literally covered with snow white flowers as shown in the illustration at the bottom of page 30. Fine as a specimen shrub, or for a hedge or foundation planting. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

SPIRAEA "Anthony Waterer"—A hardy shrub producing deep rose colored flowers in great profusion. Best of its color. See illustration. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

HARDY SWEET PEAS (Lathyrus)—The flowers are quite as handsome as the annual Sweet Peas, but once planted these Hardy Sweet Peas will take care of themselves, coming up each year with little or no care. For covering a low trellis or fence there is nothing finer. The flowers grow in clusters, one cluster being sufficient for a small corsage bouquet, and the plants are covered with these delightful red, pink and white flowers all summer long. Sold in mixed colors only. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

WHITE SWAN DOUBLE DAISY—See illustration. Something new and unusually beautiful. Solid double pure snow-white flowers on good wiry stems from 18 to 24 inches long. Magnificent for cut flowers and for landscape or garden effect. Used extensively by the florist trade. 35c each; 3 for 75c; 6 for \$1.25



Forsythia



Shasta Daisy



Spiraea "Peach Blossom"



Hardy Ageratum



Painted Daisies

"MASTERPIECE" *Gladiolus* Collection

100 Large Flowering Size **\$2.50**
Gladiolus Bulbs

WITH 1 "SWEET AND LOVELY" FREE

200 for \$4.25

With 3 "Sweet and Lovely" Free

500 for \$9.00

With 10 "Sweet and Lovely" Free

"SWEET AND LOVELY" WILL BE
BAGGED AND LABELLED
FOR IDENTIFICATION

This collection is by far the finest mixed collection I have ever offered, and I believe the finest ever offered by anybody. IT WILL INCLUDE EVERY GLADIOLUS ILLUSTRATED IN THIS CATALOGUE AND EVERY VARIETY LISTED IN THE "WORLD'S 25 BEST" COLLECTION. Then I have about 100 new and rare varieties, representing the most advanced improvement in Gladiolus to date, but do not have space in this catalogue to list them this year. Therefore these will also be added to this grand mixture to further improve it. In addition to all this, all of those New and Rare Varieties listed two years ago as "The Gladiolus of Tomorrow" have been added to this Collection. And to top it all off, "SWEET AND LOVELY," THE NEW FRAGRANT HARDY GLADIOLUS ILLUSTRATED ON THIS PAGE WILL BE INCLUDED AS A GIFT, SEPARATELY BAGGED FOR IDENTIFICATION.

The entire gladiolus color range is included, such as the newer lavender, heliotrope, orchid, blue, and purple shades, white, rose, salmon, red, pink, scarlet, and Cardinal tones, soft and deep yellow and orange, a vast array of rainbow colors all mixed together in a well balanced collection. It will be entirely different and far superior to any collection I have ever sent out before.

All are huge flowers of unbelievable size and great beauty, many flowers open at once. Every bulb is of large flowering size, just the right age to be full of pep and give the finest results. All are healthy, clean, and free from disease.

For mass planting in the garden, or for cut flowers, there is nothing finer. Due to the fact that the varieties in this collection have varying flowering periods, a 60 day succession of bloom may be expected from one planting. By making two or three plantings, 2 weeks apart, flowers may be had all summer long.

Order as many collections as you can make room for. If you do not have room for 100, get your neighbor to join with you, but 100 Gladiolus require a space only 3 by 3 feet, and many gardens have room for several collections.

"Sweet and Lovely"

Sensational New Fragrant Gladiolus

"Sweet and Lovely" is the first fragrant gladiolus having the height and size of other Gladiolus. It will grow and flourish right out in the open in your garden with your other Gladiolus, with no special care. The individual florets are four inches across, and the flowering stalks are three to four feet tall. In all the horticultural world there is nothing more beautiful, in my opinion, than "Sweet and Lovely" gladiolus. The blending of colors and subtle tints, the perfection of form and poise, make it a marvel of beauty.

But the outstanding feature of this lovely new variety is its fragrance; for "Sweet and Lovely" brings us an entirely new fragrance all its own. It is not the overpowering fragrance of the Lily; neither is it the fragrance of the Rose, or the Violet, or any other flower. It is a new fragrance, the fragrance that will be identified with the fragrant Gladiolus of the future, a fragrance that is delicate, subtle, yet sweet and distinct. The fragrance is greatest just as the flowers are opening, and in order to enjoy the full benefit of their sweet odor, they should be cut just as the buds are opening and placed in a vase of water in a quiet, fairly warm room.

You will surely want to enjoy both the beauty and the fragrance of "Sweet and Lovely" in your garden and in your home this summer, for it is equally attractive in the garden or as a cut flower.

15c each; 3 for 40c; 6 for 75c; 12 for \$1.25; 100 for \$8.00

All Fine, Plump, Healthy, Flowering Size Bulbs

"Sweet
and
Lovely"
(Greatly
Reduced)

